

Nitrobox for Mobility providers

Offer demand-oriented mobility services and develop new revenue streams

In a world where customer centricity is becoming increasingly important, new forms of mobility are evolving, driven by digital technologies. Use is becoming more important than ownership. Social responsibility is driving sharing models. And since convenience is key, flexible on-demand mobility services, that perfectly fit customers' lifestyles are in high demand.

Learn how Nitrobox can help you maximize your mobility innovation power and monetize new digital mobility services in a matter of weeks.

Digital services for smart mobility

When a car becomes a device that can be digitally augmented almost like a smartphone and focuses on the individual needs of customers, this requires a change in business. Automotive companies have to make the transition from manufacturer to mobility provider, develop new digital business models - and master major challenges from IT to finance along the way.

This is exactly where Nitrobox meets your needs, enabling you to monetize complex digital business models with ease:

- **Recurring services**, e.g. subscriptions or connect services
- **Usage based services**, e.g. mile or time based car sharing
- **One time purchases**, e.g. wall boxes, spare parts or cars
- **Hybrid models**, e.g. electric charging services
- **Value added services**, e.g. concierge or cleaning
- **Marketplace models with commissions for partners**, e.g. dealers or suppliers



Under one digital roof: Customer-centric mobility services

Nitrobox provides all order-to-cash and partner-to-pay capabilities in one central platform.

The smart Nitrobox SaaS solution enables you to manage your individual mobility service business models such as:

- Car sharing
- Car subscriptions
- Connect services
- Online car sales
- Electric charging services
- Digital parking tickets
- Data packages

Orchestrate your mobility services - and let Nitrobox do all the work



- Contract management and billing towards buyers
- Calculating sell-side commissions and fees



- Create invoices and credit notes in various languages and currencies
- Apply international taxes and business logic



- Manage payments, e.g. triggering payment collection and payouts
- Retrieve settlement data from PSPs and automated payment bookings



- Post according to modelled business rules
- Create a financial reporting and transfer to the main ledger

"Working with Nitrobox, we are developing the necessary financial framework in order to offer various billing models for Porsche Connect and Smart Mobility services: ranging from time- or volume-based approaches to subscriptions. Besides the flexible adaptation and integration options of this platform, we are particularly impressed by the Nitrobox team and their visionary outlook."

Stefan Zerweck, COO Porsche Digital



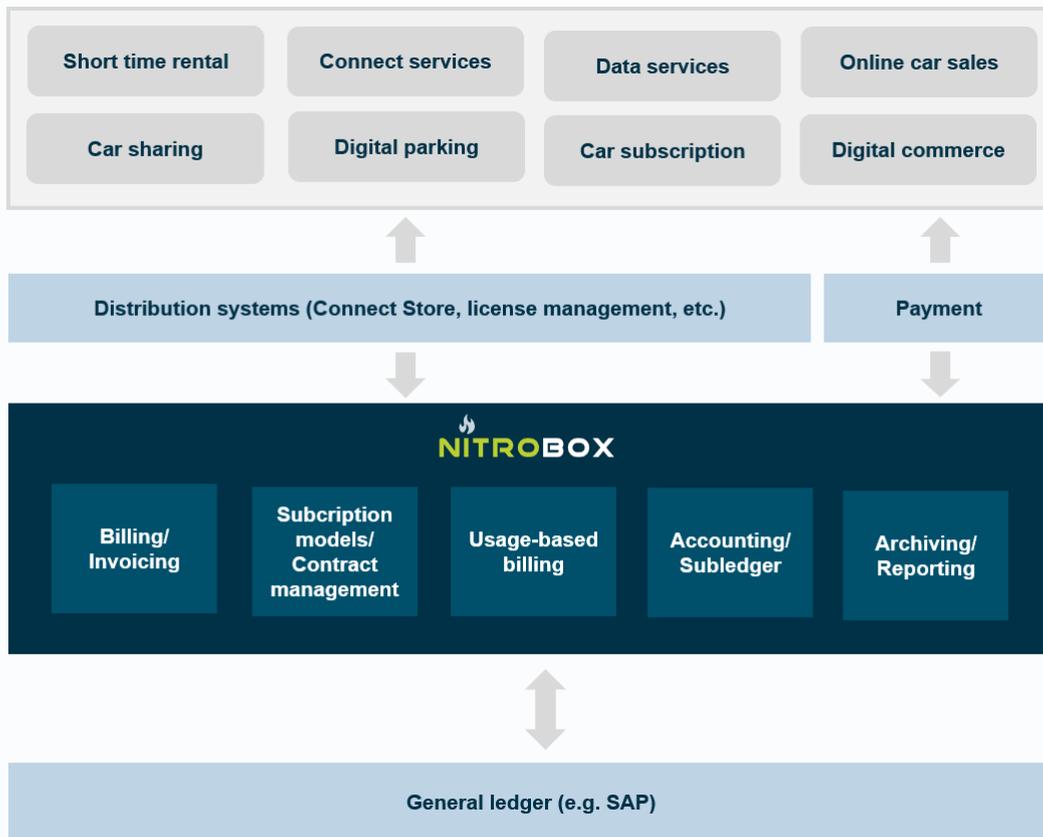
Monetizing mobility business models is this easy with Nitrobox

One central platform for agile and automated billing processes

When designing new digital mobility business models such as car subscription, legacy ERP systems very often prove to be a show stopper. Automotive companies face large-scale IT projects, when instead agility, flexibility and scalability are needed. This is where Nitrobox comes into play. The Nitrobox solution is an enterprise-grade cloud software (SaaS) for managing sophisticated monetization models - in real time and adaptable to any market.

Enhance your legacy IT with Nitrobox and implement unlimited business models

The Nitrobox Agile Monetization Platform can easily be integrated into existing backend systems such as SAP - enabling companies to roll-out their new monetization strategies within weeks. Adapting unlimited monetization strategies, convergent billing and payment automation are only a few of many capabilities, that are combined in this smart platform. It is fast, reliable, secure – and helps you overcome the inflexibility of legacy backend systems.



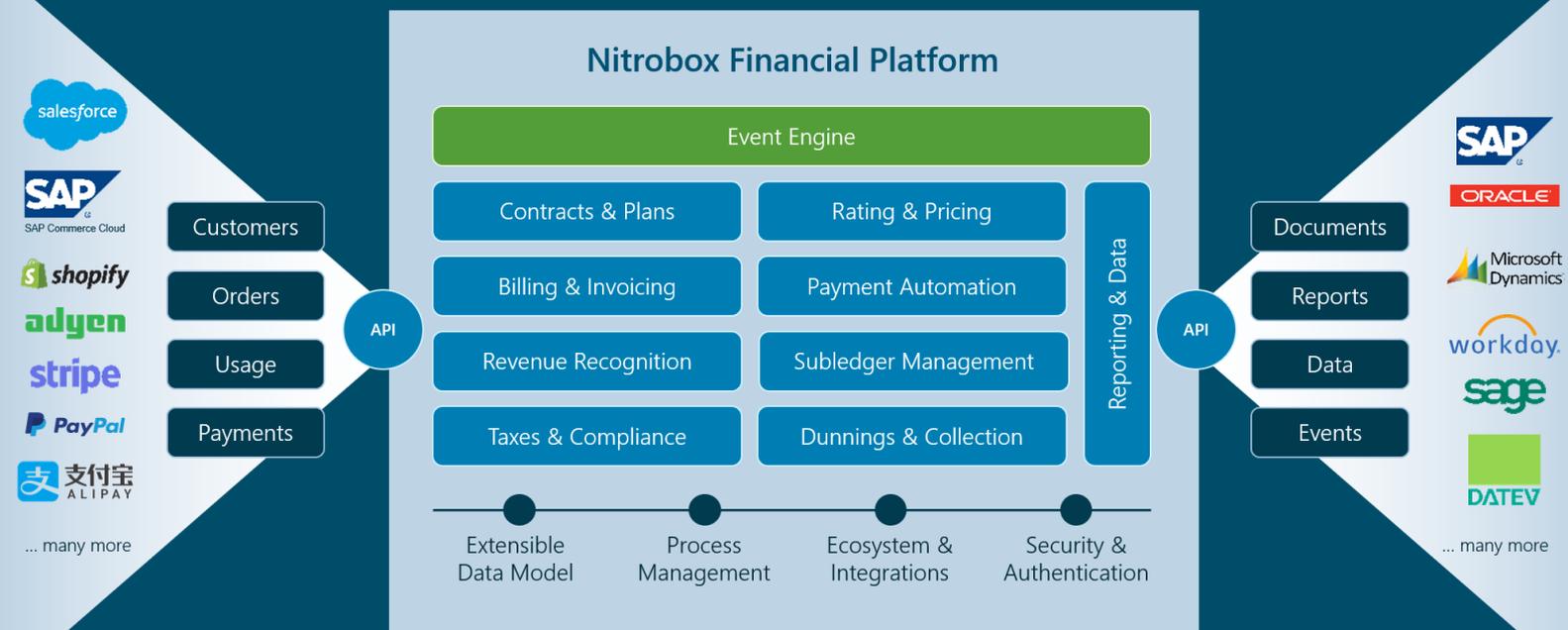
Monetizing business models with Nitrobox: This is how it works

Nitrobox acts as a smart subledger. It manages, bills and posts all platform related financial processes and orchestrates the financial interactions between buyers, partners and payment providers.

- One platform for multiple business models
- Low transaction cost
- Fast time to market
- Global coverage

Afterwards, Nitrobox hands over the financial reporting to your company's general ledger. The Nitrobox solution can be easily integrated via API into your existing ERP or backend systems such as SAP, which enables you to roll-out your mobility service strategies within weeks instead of months or even years.

Nitrobox services und capabilities at a glance



Increase finance operations efficiency up to **85%**

Shorten the time-to-revenue to **6 weeks**

Increase business agility **10x**

Reduce TCO up to **70%**

Core product capabilities



UNIQUE PRODUCT

Nitrobox provides a unique cloud platform enabling unrivaled flexibility and scalability in set-up and automation of monetization processes.



MONETIZATION STRATEGY

Model your monetization strategy with unlimited options: subscriptions, usage based, one-time or hybrid. Execute changes in real-time and deploy within minutes.



REVENUE RECOGNITION

Fully automatic revenue recognition including deductions, tax or refunds. Manage subledgers, debtors, accounts and financial reportings.



CONTRACT MANAGEMENT

Manage contracts from creation to fulfillment. Respond to changes in real-time and manage the whole process in one single platform.



CONVERGENT BILLING

Convergent billing in any language, currency and layout. Connect any type of data for usage rating and dynamic pricing.



PAYMENT AUTOMATION

Integrate any payment provider or bank account. Automated processing of chargings, refunds and settlements.

Let's talk:

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